### http://artthatlearns.wordpress.com/

## What's machine learning?

Machine Learning – 10615/60411
Carlos Guestrin
Carnegie Mellon University

January 13<sup>th</sup>, 2009



### What is Machine Learning?

2

### Machine Learning



### Study of algorithms that

- improve their <u>performance</u>
- at some task
- with experience



### Classification

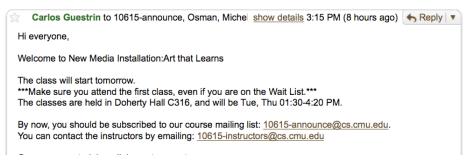
from data to discrete classes

### Spam filtering

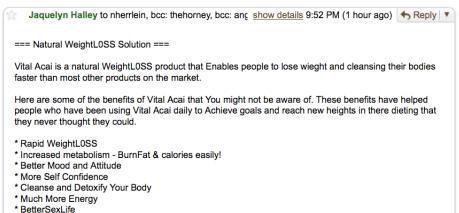


### Welcome to New Media Installation: Art that Learns

\* A Natural Colon Cleanse

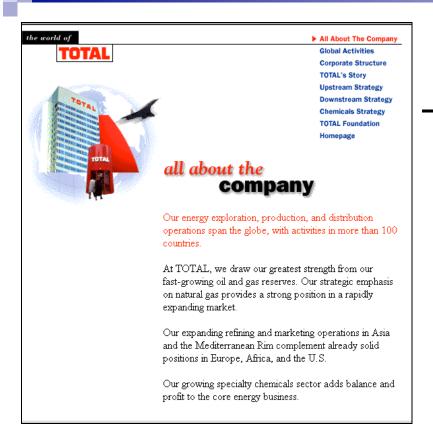


### Natural \_LoseWeight SuperFood Endorsed by Oprah Winfrey, Free Trial 1 bottle, pay only \$5.95 for shipping mfw rlk | Spam | X



prediction

### Text classification



Company home page
vs
Personal home page
vs

Univeristy home page

. . .

**VS** 

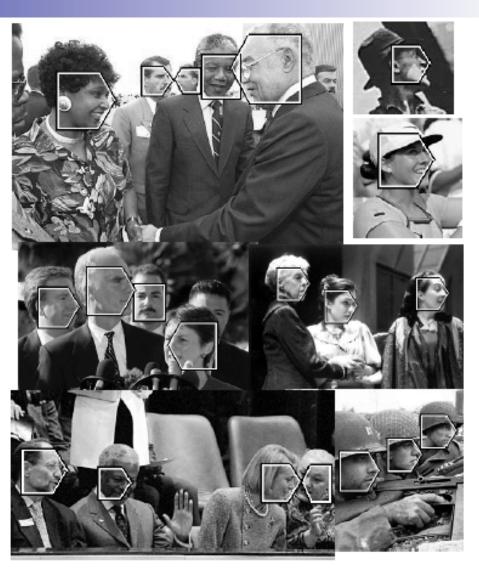
### Object detection

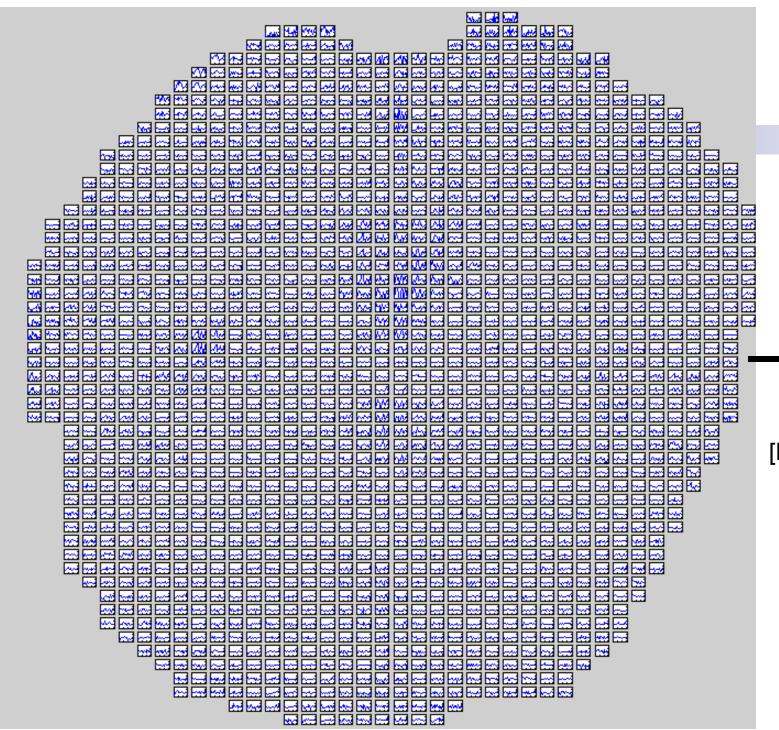
(Prof. H. Schneiderman)





Example training images for each orientation





Reading a noun (vs verb)

[Rustandi et al., 2005]

### The classification pipeline





### **Testing**

### Welcome to New Media Installation: Art that Learns

Carlos Guestrin to 10615-announce, Osman, Miche show details 3:15 PM (8 hours ago) 
 Reply | v 
 Hi everyone,

Welcome to New Media Installation:Art that Learns

The class will start tomorrow.

"Make surey you attend the first class, even if you are on the Wait List."\*

The classes are held in Doherty Hail C316, and will be Tue, Thu 01:30-420 PM.

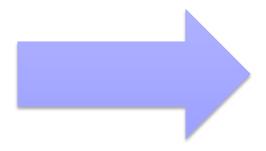
By now, you should be subscribed to our course mailing: 1:0615-announce@cs.cmu.edu.

You can contact the instructors by emailing: 10615-instructors@cs.cmu.edu.

### Weather prediction



Clarksburg











### Regression

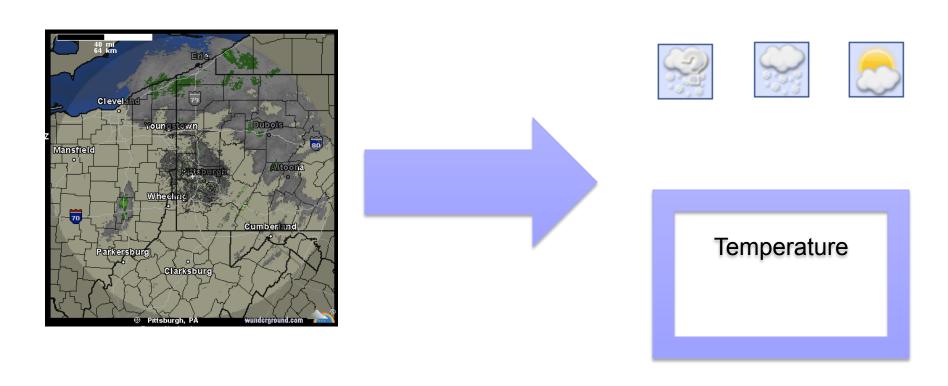
predicting a numeric value

### Stock market

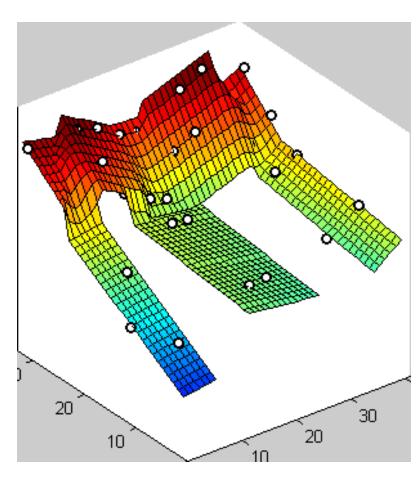




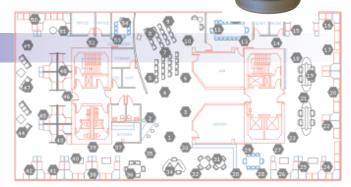
### Weather prediction revisted



### Modeling sensor data



[Guestrin et al. '04]

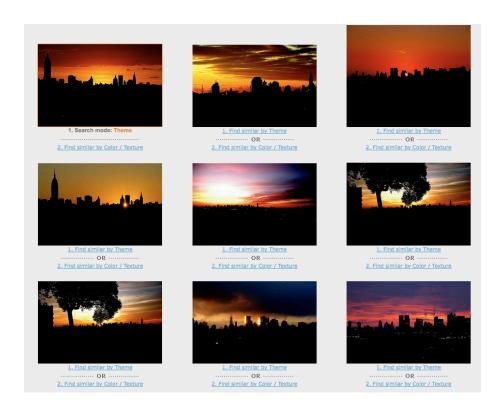


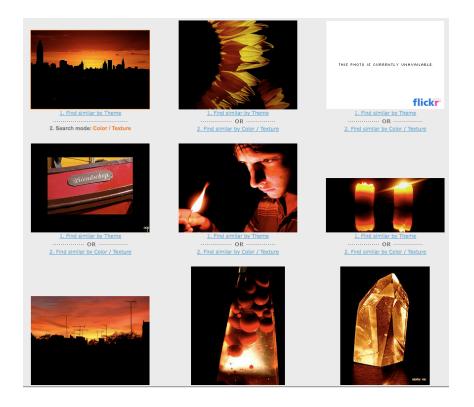
- Measure temperatures at some locations
- Predict temperatures throughout the environment



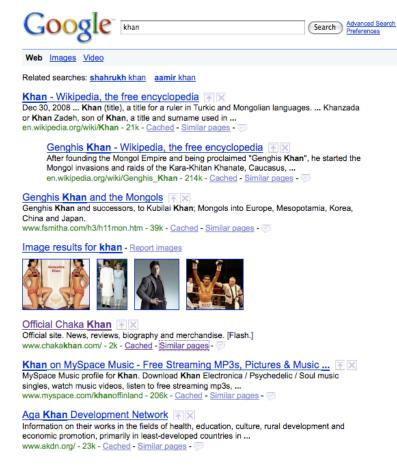
finding data

### Given image, find similar images





### Similar pages





### Chaka Khan on MySpace Music - Free Streaming MP3s, Pictures ...

MySpace Music profile for Chaka Khan. Download Chaka Khan R&B / Funk / Soul music singles, watch music videos, listen to free streaming mp3s, & read Chaka ... www.myspace.com/officialchakakhan - 213k - 10 hours ago - Cached - Similar pages

### Chaka Khan - Wikipedia, the free encyclopedia

Chaka Khan. Chaka Khan performing at the Churnash Casino Resort in Santa Ynez, California. Background information. Birth name, Yvette Marie Stevens ... en.wikipedia.org/wiki/Chaka\_Khan - 106k - Cached - Similar pages

### Rufus (band) - Wikipedia, the free encyclopedia

Dec 20, 2008 ... Rufus. </gallery>. Background information. Also known as, Rufus featuring Chaka Khan Rufus & Chaka Rufus & Chaka Khan ...

en.wikipedia.org/wiki/Rufus\_(band) - 40k - 8 hours ago - Cached - Similar pages

### Chaka Khan Foundation

Welcome! Click to Enter. ...

www.chakakhanfoundation.org/ - 1k - Cached - Similar pages

### Chaka Khan Music Website

Always the most complete discography of Chaka Khan. Rufus, solo albums and contributions. Here you can find chrmw radio, concert updates, new releases and ... www.chakakhan.nl/ - 4k - Cached - Similar pages

### Amazon.com: Funk This: Chaka Khan: Music

1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. or. Sign in to turn on 1-Click ordering. ...

www.amazon.com/Funk-This-Chaka-Khan/dp/B000TP5ST4 - 323k - 4 hours ago -

Cached - Similar pages

### Chaka Khan (I)

Filmography at IMDb with actor, singer, and guest appearance credits. www.imdb.com/name/nm0451193/ - 57k - Cached - Similar pages

### Chaka Khan | Music Artist, Videos, Photos, News, Ringtones, Album ... Watch videos from the music artist Chaka Khan on the official VH1 website. View photo

galleries, read news, buy ringtones and check out Chaka Khan's movie ...

www.vh1.com/artists/az/khan\_chaka/artist.jhtml - 123k - Cached - Similar pages

### Similar products



Processing: A Programming Handbook for Visual Designers and Artists (Hardcover)

by Casey Reas (Author), Ben Fry (Author), John Maeda (Foreword) \*\*\*\* ▼ (13 customer reviews)

Available from these sellers.

31 new from \$47.95 8 used from \$43.56

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www.objectdatalabs.com/course10.asp = OnSite or in NYC, LA, SFO, ORD, DC Will customize & train as few as 3

### **Customers Who Bought This Item Also Bought**





\*\*\*\*\*\*\* (7) \$43.99



Visualizing Data: Exploring and Explaining Data... by **金融本**(11) \$26.39



Methods for Conne... by Tom

\*\*\*\*\* (15) \$19.79



Physical Computing: Sensing



Beginner's Guide to ... by Daniel Shiffman 

**未未未**(20) \$19.00



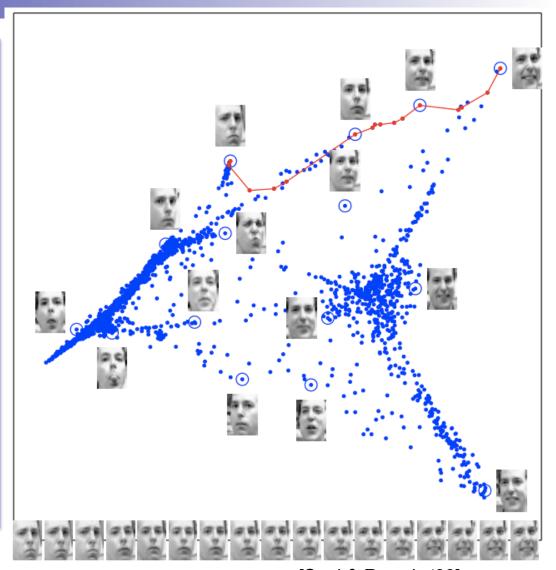
### **Embedding**

visualizing data

### Embedding images

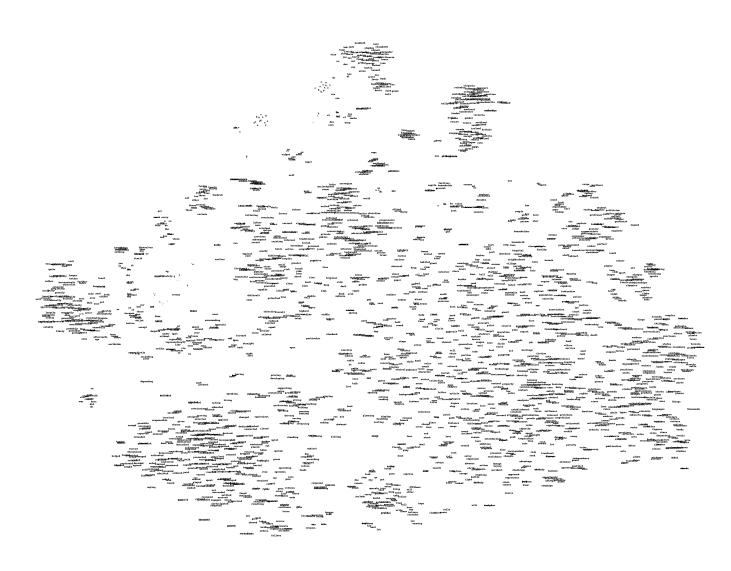
Images have thousands or millions of pixels.

Can we give each image a coordinate, such that similar images are near each other?



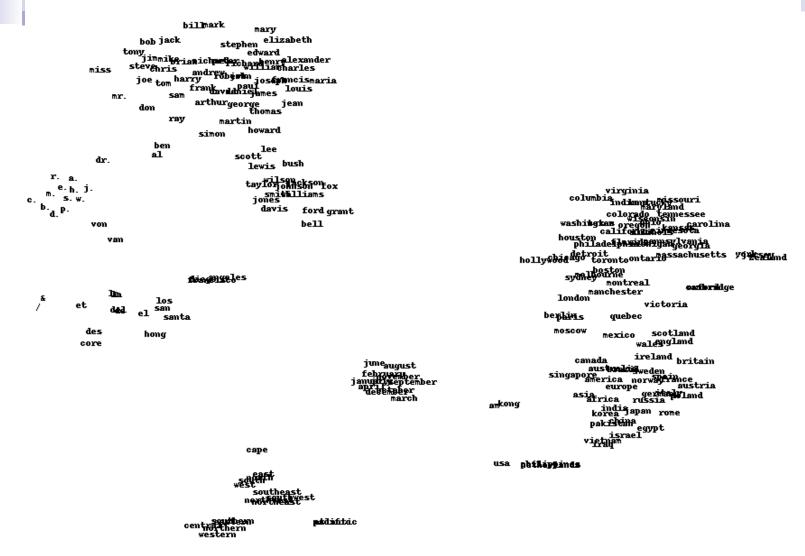
### Embedding words





©2009 Carlos Guestrin [Joseph Turian] 21

### Embedding words (zoom in)



[Joseph Turian]22

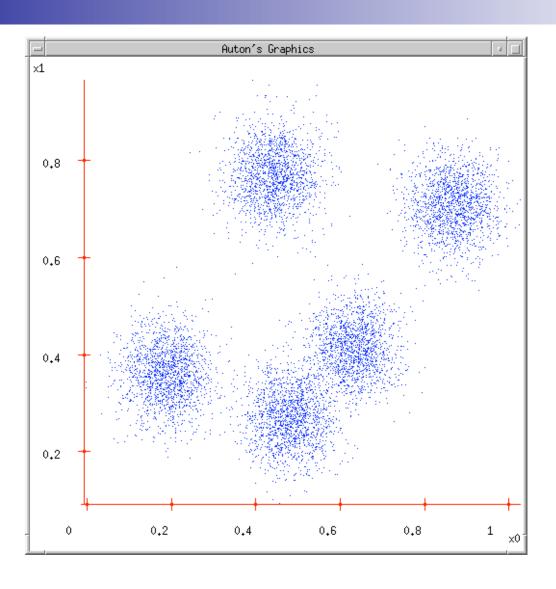


### Clustering

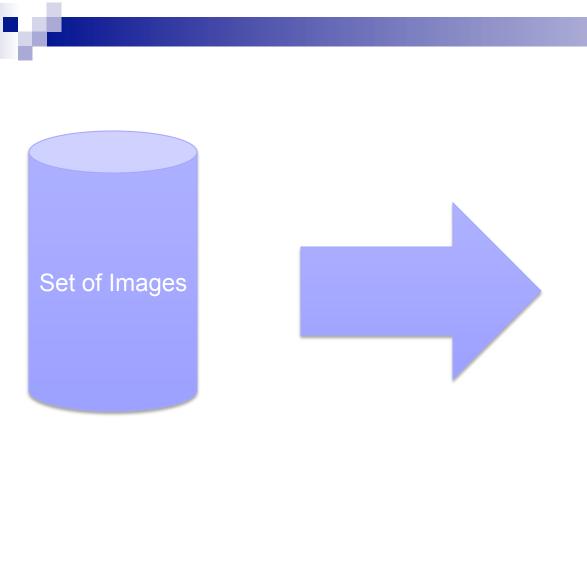
discovering structure in data

### Clustering Data: Group similar things



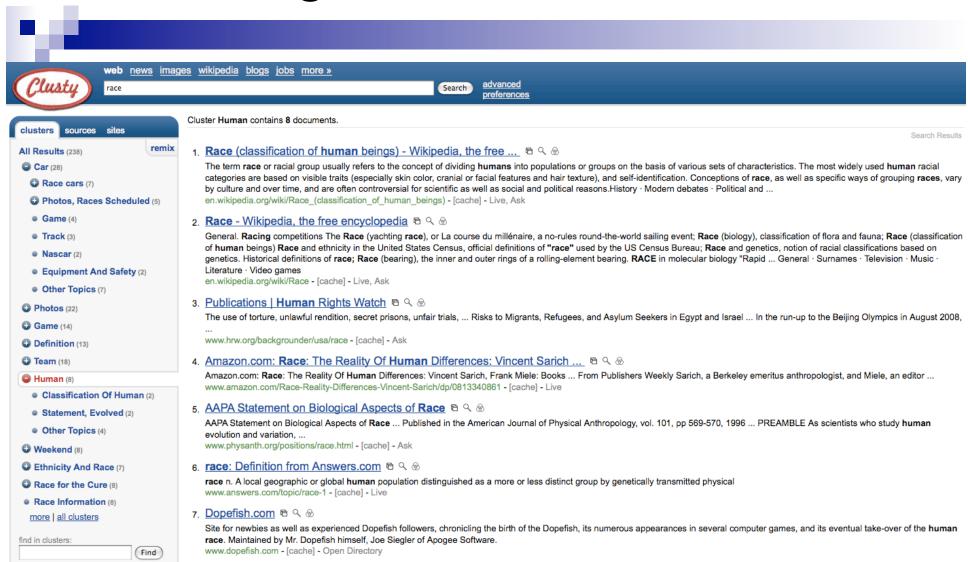


### Clustering images





### Clustering web search results





### **Reinforcement Learning**

training by feedback

### Learning to act

- 190
  - Reinforcement learning
  - An agent
    - ☐ Makes sensor observations
    - Must select action
    - □ Receives rewards
      - positive for "good" states
      - negative for "bad" states



[Ng eat al. '05]

### Growth of Machine Learning



- Machine learning is preferred approach to
  - Speech recognition, Natural language processing
  - □ Computer vision
  - Medical outcomes analysis
  - Robot control
  - Computational biology
  - □ Sensor networks
- This trend is accelerating
  - Improved machine learning algorithms
  - Improved data capture, networking, faster computers
  - Software too complex to write by hand
  - New sensors / IO devices
  - □ Demand for self-customization to user, environment



# But what impact can Machine Learning have on Art?

### Syllabus & Structure

- ML concepts
  - Data, Patterns, Features, Similarity, Classification, Sorting, Unsupervised Learning,
     Clustering, Active Learning, Exploration/Exploitation, Reinforcement Learning,...
  - □ The What, but not The How
  - Will provide black boxes for many methods
    - Prior knowledge of ML not required
- Art concepts
  - Aesthetics, Conceptual Art, Installation, New Media, Process or Systems as Art, Information Visualization, Social/Cultural/Political implications to Art, Interactive/Participatory Art,...
- Invited speakers from Art & ML
- But this is a project class
  - Workshops to learn techniques
    - Programming required, there will be a workshop on topic
  - Main goal is for you to create visually interesting, thought-provoking Interpretations of Art that Learns
  - There will be critiques & discussions weekly

### Exercises/Assignments Important Dates



- Try out techniques
- Must still have a strong focus on concept
- Individual

### Assignments/Key dates

- Assignment 1 Individual
  - Due this Thursday, 1/15
- □ Assignment 2
  - Groups of about 3, must mix Art & "CS" students
  - Visit the Children's Museum during class on Thursday 1/29
  - Displayed at Museum: Sunday 2/22
  - Data (canned or sensed), some machine learning technique, physical I/O, output
- ☐ Assignment 3 Final Project
  - Groups of about 3, must mix Art & "CS" students
  - Several Phases detailed in class blog
  - Final Installation: 4/20-4/24
  - Presentation: Saturday 4/25 at Museum
    - DNA Day
  - Data should change over time: either sensed data or streamed data, e.g., from web or camera, some machine learning technique, output

### Logistics/Blog



- All work must be documented
  - □ Process
  - □ Concept
  - Execution
  - □ Code
  - □ With photos, videos,...
- All work posted to class blog:
  - □ <a href="http://artthatlearns.wordpress.com/">http://artthatlearns.wordpress.com/</a>
  - □ Will also find lecture notes, readings, points to applets and other cool sites on blog